About Us

BACKGROUND
UDA Consulting was founded in 2009 with the goal of providing organizations with the highest quality data collection and analysis tools needed to understand their environment and impact.

With nearly 10 years of experience, UDA Consulting has completed projects covering topics including agriculture, disaster management, education, finance, labour markets, forestry, humanitarian assistance, information and communication technology, logistics and transportation, migration and rural development.

WHY CHOOSE UDA?
By choosing UDA, you choose:
- High quality data collection and analysis
- Transparent services and quality control monitoring that lets you see results in real time
- Customizable digital tools for data collection, monitoring and project development
- Multi-national team of experts in statistical analysis, spatial sampling, information technology, social research and field data collection operations
- Global network for project implementation

As a full-service research, evaluation and analytics firm, UDA Consulting is committed to upholding the highest quality and ethical standards. We adhere to international standards for research, including ISO 9001 and ISO 20252, to provide timely, reliable and accurate services. UDA Consulting is committed to principles of respect for human rights, gender equality, cultural diversity, and environmental protection at all times.

Our Process

Define the problem
Collect data
Analyze results
Client feedback
Develop tools and methods
Monitor data quality
Report findings
Our Key Advantages

- High quality data collection
- Advanced data analytics
- Transparent operations
- Innovative information systems
- Customized digital tools
- Global network

Our Key Advantages
Services

At the core of UDA’s work is a focus on high quality data collection and analysis. We employ quantitative and qualitative research methods developed from our strong theoretical background and extensive experience. We employ a suite of digital tools as part of our information systems designed to provide transparent, real-time monitoring of data collection and data quality, and deliver excellence in data analysis and reporting.

UDA Consulting’s information technology experts are masters of analytics. Our team specializes in database development, web programming, web-development, programming, GIS and satellite imagery processing. UDA Consulting develops custom analytic tools for clients, including Early Warning Systems for on-line data collection, monitoring and data dissemination. These tools include computer- and tablet-based data collection systems, online project monitoring platforms, and optical character-reader data collection systems.

Our monitoring and evaluation projects include third-party monitoring, ex-ante evaluation, interim evaluation, ex-post evaluation and impact assessments.
Our services have been deployed in numerous countries to conduct research and monitoring and evaluation projects covering topics including agriculture, disaster management, education, entrepreneurship, finance, information and communication technology, labour markets, forestry, humanitarian assistance, logistics and transportation, migration, national organizational strategies, and rural development.

Specifically, UDA Consulting offers:

**QUANTITATIVE AND QUALITATIVE DATA COLLECTION**
UDA Consulting uses rigorous sampling methods and digital data collection tools to collect quantitative and qualitative data. Using our customizable suite of tools including the UDACAPI programme and web-based statistical solutions, clients are able to track progress, access data and view results in real time. UDA Consulting is experienced implementing surveys, key informant interviews and focus group discussions.

**DATA ANALYTICS**
Data analytics play a fundamental role in management, planning, and decision-making. With highly skilled statisticians and information system experts, UDA Consulting provides statistical solutions to its clients where data exists. As a part of data analytics, UDA Consulting provides clients with software development, web-based statistical solutions, advanced statistical models, optimization, forecasting, multivariate analysis, geospatial analysis, and geomarketing. Our data analytics and information system team is experienced with numerous software programmes for quantitative, qualitative, and geospatial analysis, including STATA, R and other tools.

**CAPACITY BUILDING AND TRAINING PROGRAMMES**
The UDA Academy provides capacity building and training programmes tailored to client needs based on our theoretical background and experience. The UDA Academy provides courses on statistical data analysis, experiment designs, statistical quality control, sampling design, project management and monitoring and evaluation.

**PROFESSIONAL REPORTS AND DATA VISUALIZATIONS**
UDA Consulting’s reports and data visualizations help clients understand and communicate findings.
UDACAPI, UDA’s Computer Assisted Personal Interview Application, provides clients with a platform to collect survey data, monitor progress and data quality, and view basic data analyses. UDACAPI is customizable, flexible and tailored to client needs. UDACAPI provides transparent data collection, real-time access to data, and visual survey results as part of UDA Consulting’s commitment to the highest standards for quality data collection and analysis.

**WORK SYSTEM:**

- **SURVEY**
- **PC, TABLET, AND MOBILE PLATFORM**
- **ONLINE / OFFLINE DATA COLLECTION**
- **CLOUD-BASED STORAGE**
- **DATA ANALYSIS**
- **USER ACCESS**
- **REAL-TIME MONITORING**

**FEATURES**

- Password protected user accounts
- Web, tablet and mobile compatible
- Data exportable to STATA, SPSS and CSV formats
Data collection and quality control protocol

- Questionnaire development
- Transfer of questionnaire to UDACAPI system
- In-house testing
- Translate questionnaire
- Set up of UDACAPI Survey Progress and Quality Control System
- Enumerator training
- Field manual development
- Pilot testing of questionnaire and data collection using UDACAPI application
- Evaluation of pilot testing
- Field manual updates
- Launch survey data collection with UDACAPI
- UDACAPI survey progress and quality control system finalization
Where we are

HEADQUARTERS
Ankara, Turkey

LIAISON OFFICE
Kabul, Afghanistan

LIAISON OFFICE
Dar es Salaam,
Tanzania

Our Clients

- THE WORLD BANK
- giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
- unicef
- Save the Children
- GOAL
- UNODC
- Plymouth University
- UNFPA
- ULP

UDA offices
Project sites
SELECTED PROJECTS
RESEARCH: Assessing fuelwood demand in Albania

When the World Bank Group wanted to know the current state of supply and demand for fuelwood in Albania, they turned to UDA Consulting to find the answers.

To assess the supply and demand for fuelwood, UDA Consulting conducted interviews with over 1,000 households and large consumers and 60 producers. In addition to reporting the survey results, UDA Consulting provided estimates for national supply and demand, along with potential means to improve efficiency and recommended to the government any opportunities to improve the supply and efficiency of heating for the rural towns and villages.

Services provided:

- GIS aided sampling
- Digital data collection
- Household interviews
- Statistical analysis

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ALBANIA FUELWOOD DEMAND ASSESSMENT AND ANALYSIS REPORT
Final Draft, February 2017

UDA Consulting
Albania, Turkey, USA, United Kingdom, South Africa, Middle East

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SELECTED PROJECTS

RESEARCH: Measuring the impact of flooding and resilience mechanisms in Ethiopia

What is the impact of flooding and how do residents of flood-prone areas respond? This is what the World Bank Group wanted to know when they partnered with UDA Consulting in Ethiopia.

UDA Consulting conducted interviews with 1,200 randomly selected households in Addis Ababa and Dire Dawa in 2017. The interviews assessed housing features, household assets, house ownership, housing security, history of flooding, flood prevention efforts and post-flooding rehabilitation and renovation efforts.

Services provided:

- GIS aided sampling
- Digital data collection
- Household interviews
- Statistical analysis
SELECTED PROJECTS

RESEARCH: Measuring the impact of ICT on household welfare of the poor in Tanzania

Focusing on the role of mobile phones and the internet, this study conducted for the World Bank Group explores the relationship information and communication technologies (ICT) and the welfare of poor households in Tanzania. This first of its kind study explores ICT usage at home, school and work as well as opportunities to use ICT for poverty reduction. In total, 1,400 households were surveyed across Tanzania for this project.

Services provided:

- GIS aided sampling
- Digital data collection
- Household interviews
- Statistical analysis
SELECTED PROJECTS

RESEARCH: Surveying forest dependencey and links between forestry, poverty and energy in Armenia

Armenia’s forests make up less than 10% of its total land area. Yet despite its limited and diminishing land area, Armenia’s forests provide important services for the local population and for the national economy.

For the World Bank Group, UDA Consulting worked to understand the linkages between poverty, forest dependence and rural energy use with the goal of developing informed and efficient public policy through the production of systematic, quantitative and repeatable information on the role of sustainable forest management for rural households.

Services provided:

- Statistical analysis
- Digital data collection
- Household interviews
- GIS aided sampling
SELECTED PROJECTS

RESEARCH: Entrepreneurship and poverty alleviation among refugee women in the Middle East

This study explores the pathways into and out of poverty, people’s experiences and how policy can create sustained routes out of extreme poverty in ways that can be replicated and scaled up with the goal of helping the ESRC and DfID create a more robust conceptual and empirical basis for development, and understanding of poverty reduction amongst extremely vulnerable populations.

To this end, UDA Consulting developed a database of women entrepreneurs in Turkey, and conducted in-depth interviews with women entrepreneurs.

Services provided:

- in-depth interviews
- qualitative analysis
- database development

AISHA: Resilient Refugee Women
futurecentre@plymouth.ac.uk
SELECTED PROJECTS

RESEARCH: Understanding access to education for refugee children in Turkey and the Middle East

To promote equal access to education in Turkey and the Middle East, UDA Consulting conducted a review of relevant projects, actions, and studies by national and international organizations in Turkey and the region. For the Prime Ministry Promotion Fund of Turkey, UDA conducted a survey of Syrian families and teachers in camps and host communities to understand their expectations for education. The results of the study were prepared and presented at the Refugee Children Equal Access to Education Research and International Conference with technical management by UDA Consulting.

Services provided:

- sampling design
- desk review
- survey development
- statistical analysis
- conference management

RESEARCH: Rapid assessment of irregular migration in Afghanistan and Pakistan

The Australian Customs and Border Protection Service commissioned UDA Consulting to conduct a rapid assessment of the impact of the Australian Government’s announcement of a suspension of processing of new asylum claims from Afghans. UDA conducted a survey of 250 Hazara community members in Afghanistan and Pakistan to analyse the reasons for irregular immigration. The output of this rapid assessment created a baseline for future research and provided migration statistics for the Australian Customs and Border Protection Services.

Services provided:

- sampling design
- survey development
- household interviews
- statistical analysis
The Food and Agriculture Organization of the United Nations estimates that approximately one-third of food produced for human consumption in the world is lost or wasted. This study aimed to identify ways to increase efficiency of the agriculture sector and to contribute to food security in the Organisation of Islamic Cooperation (OIC) Member Countries by reducing food waste. Through case studies in three countries, a survey conducted in four countries, UDA Consulting assessed the extent of food waste, identified the main reasons and consequences of food waste and developed policy recommendations for the OIC Member Countries to develop collaborative actions and cost-effective, innovative solutions to reduce food waste.

**Services provided:**

- sampling design
- household surveys
- online survey development
- in-depth interviews
- country case studies
SELECTED PROJECTS

MONITORING AND EVALUATION: **Ex-post Evaluation of IPARD Programme**

UDA Consulting gathered data and provided a detailed analysis of the programme’s relevance, effectiveness, efficiency, impact and sustainability. This evaluation included a literature review of implementation reports, interviews and workshops with stakeholders and beneficiaries, and the development of an evaluation report for the European Commission.

For this project, 172 interviews were carried out in 12 provinces of Turkey, including Ankara, Burdur, Bursa, Denizli, Elazig, Isparta, Konya, Malatya, Manisa, Mersin, Sanliurfa and Tokat.

MONITORING AND EVALUATION: **Training for GIZ**

UDA Consulting has provided monitoring and evaluation training for the staff of GIZ covering topics including M&E systems, design, planning, data collection, questionnaire design, data reliability, data verification, interview techniques, focus group facilitation techniques,
SELECTED PROJECTS

MONITORING AND EVALUATION: Strengthening social cohesion for Syrian refugees and Turkish host communities

Since the beginning of the Syrian crisis, millions of refugees have settled in Turkey. The influx of refugees has led to tension with host communities. To understand how multi-service centers (MSC) supported by GIZ are providing services and working to build social cohesion, UDA Consulting implemented a mixed-methods M&E plan.

For this M&E project, UDA Consulting conducted surveys and interviews in 9 locations across Turkey.

Services provided:

- statistical analysis
- digital data collection
- key informant interviews
- qualitative analysis
SELECTED PROJECTS
MONITORING AND EVALUATION: Labour market assessment in Mersin, Turkey

UDA Consulting conducted household and community outreach activities in urban and rural parts of Mersin for ACTED, Turkey to identify sectors with growth potential and market demand that offer opportunities for refugees’ employment and self-employment, and identify specific training subjects that could increase refugees’ employment and self-employment opportunities, increase refugees’ income stability, and promote integration with host communities.

Services provided:
- sampling design
- digital data collection
- key informant interviews
- statistical analysis
- qualitative analysis
SELECTED PROJECTS

INFORMATION SYSTEMS: Developing an Early Warning System (EWS) for humanitarian response

UDA Consulting has created online data collection systems with comprehensive mapping features with multi-lingual platforms to help Save the Children identify incidents, track trends and report concerns. These Early Warning Systems allow multiple users to report incidents and permit organizations to view ground conditions in real time making operations clearer and management easier.

Services provided:

- software development
- digital data collection
- multi-lingual features
- mapping features
The UDA Pharma Application enables pharmaceutical companies with the formulation of new drugs and the results created with UDA Pharma can be used in submissions to the FDA. UDA Pharma helps companies with the following functions:

- Services provided under FDA regulations
- Quality by design processes
- Experimental design methods
- Interaction analysis
- Statistical models and analyzes
- Model validation
- ANDA reporting
- Technical monitoring
- Statistical quality control
- Statistical confidence analysis
- Statistical process control analysis
- Measurement proficiency analysis or Gauge analysis
- Capacity analysis
- Bioequivalence studies
- In-vivo in-vivo analysis
- Clinical trial designs
- Stability analysis
- Parametric and non-parametric methods
- Sample volume and power calculations
- Sampling methods
- Population similarity analysis methods

**Services provided:**

- statistical analysis
- statistical modeling
- software development
Testimonials

UNODC TAJIKISTAN

"UDA Consulting effectively tailored the training to the participants’ needs taking into account the specifics of their work. Overall, training services were delivered by the company in a high quality and timely manner. In summary, the UNODC Programme Office in Tajikistan recommends UDA Consulting to any organization that requires high quality and tailored statistics trainings."

AUSTRALIAN CUSTOMS AND BORDER PROTECTION SERVICE

"We contracted UDA Consulting to carry out a pilot survey on irregular migration from Afghanistan and Pakistan. The project involved survey design, surveyor training, interviews, data entry, analysis of results and reporting. The report was of high quality, to the extent that we have entered into another contract with UDA Consulting for a much larger study."

THE WORLD BANK GROUP

"UDA Consulting very successfully completed a socio-economic survey of forest villagers in Turkey, providing the following services: Development of the sampling methodology and survey design, development of the survey forms, sample selection by using GIS tools, implementation of the survey, development of a web-based platform which enabled World Bank experts to monitor the survey and project activities daily, data collection with computer-based system, data cleaning, analysis and reporting, coordination and cooperation with project stakeholders."

THE WORLD BANK GROUP